Trademark and Licensing Product files

Wardley
Incorporated

5 East 59th Street, New York, New York 10022
Telephone: (212) 415-0630

RECEIVED
MAR 7 1988
L. E. McCLAUGH

26 February 1988

Ms. Susan Alter
Brand Manager
Philip Morris U.S.A.
120 Park Avenue
New York, New York 10017

Dear Susan:

S. T. Dupont's management has informed Wardley that there is a gentlemen's agreement in effect concerning the trademark issue between S. T. Dupont and E. I. du Pont. E. I. du Pont has agreed not to contest the use of the S. T. Dupont trademark in areas not related to E. I. du Pont's business activities. S. T. Dupont's management does not believe there will be any problems in using the S. T. Dupont name on tobacco products.

I have enclosed for your information the correspondence between S. T. Dupont and E. I. du Pont on the trademark issue. The 5 February 1971 letter from E. I. du Pont Vice President, Donald Bruton, appears to confirm E. I. du Pont's permission to use the S. T. Dupont brand name on tobacco products.

If you have any further questions on the trademark issue, please do not hesitate to contact me.

Yours sincerely,

Matthew D. Gensler

MDG:cp
Enclosure

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member: HongkongBank group

Source: https://www.industrydocuments.ucsf.edu/docs/mzbn0004